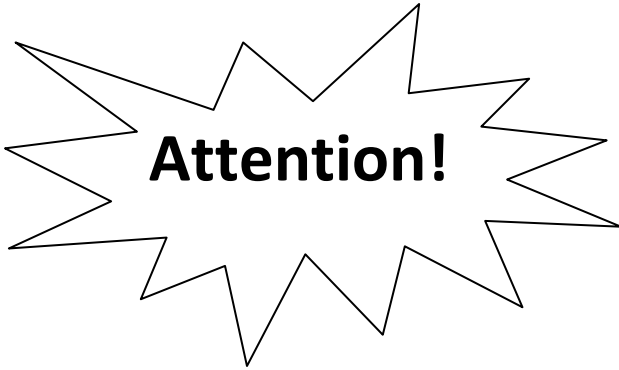


# INSTITUTE OF BUSINESS & MANAGEMENT



## NOTICE

### EVENING & Executive MBA

### Marketing Electives

Students of Evening & Executive MBA are hereby informed to get themselves registered for the Marketing Electives being offered in MS (Marketing Programme). The following electives are offered:

1. *Marketing Research* (Sunday 12:15 PM to 03:15 PM)
2. *Integrated Marketing Communication* (Sunday 09:00 AM to 12:00 PM)

Classes of MS Marketing will commence from Sunday November 13, 2011. Late Registration fine is waived for the students likely to register in above mentioned courses for the Marketing Specialization. Executive & Evening MBA Students are directed to follow the website and notice board for the class Schedule and related updates.

In any case work load per semester should not exceed as per HEC approved criteria.

Executive MBA students are also eligible to register in the courses depending upon availability of the seats. Executive MBA students would only get completion certificate for the courses; however, they would not contribute toward the completion of a degree programme.