

Curriculum for MBA (Morning – Batch 2009)

SEMESTER 1

Course Code	Name	Credit Hours
ECS-101M	Business Communication (Effective Business Communication)	3
ACT-101M	Financial Accounting (Accounting for Business Leaders)	3
CIT-201M	Management Information Systems (Computer Application in Business Environment)	3
MGT-101M	Principles of Management (Contemporary Management Practices in Business)	3
MGT-201M	Total Quality Management	3
Semester Total		15
Grand Total		15

SEMESTER 2

Course Code	Name	Credit Hours
ACT-102M	Managerial Accounting (Financial Management)	3
MGT-104M	Organizational Behavior	3
MKT-101M	Principles of Marketing (Marketing Management)	3
PRM-301M	Project Management	3
MGT-204M	Quantitative Methods for Business Management (Effective Decision Making through Data Management)	3
Semester Total		15
Grand Total		30

SUMMER I

Course Code	Name	Credit Hours
BRM-201M	Business Research Methods	3
STA-101M	Business Statistics	3
Semester Total		6
Grand Total		36

SEMESTER 3

Course Code	Name	Credit Hours
ECO-201M	Business Economics	3
FIN-201M	Financial Management	3
MGT-102M	Human Resource Management	3
MKT-102M	Marketing Management	3
MGT-103M	Operations Management	3
Semester Total		15
Grand Total		51

SEMESTER 4

Course Code	Name	Credit Hours
MGT-202M	Entrepreneurship	3
BUS-201M	MBA Thesis I	3
XXX-XXXM	Specialization I	3
XXX-XXXM	Specialization II	3
MGT-203M	Supply Chain Management	3
Semester Total		15
Grand Total		66

SUMMER II

Course Code	Name	Credit Hours
INT-201	Internship	0
Semester Total		0
Grand Total		66

SEMESTER 5

Course Code	Name	Credit Hours
BUP-301M	Business Policy	3
BUS-301M	MBA Thesis II	3
XXX-XXXM	Specialization III	3
XXX-XXXM	Specialization IV	3
Semester Total		12
Grand Total		78

ELECTIVE COURSES

Finance

- Corporate Financial Management
- International Finance
- Money and Capital Markets (with special reference to Pakistan)
- Investment and Portfolio Management
- Financial Modeling
- Risk Management
- Mergers and Acquisitions
- Commercial Banking
- Investment Banking
- Financial Statement Analysis & Valuation
- Islamic Finance
- Seminars in Finance
- Cases in Finance

Accounting

- Intermediate Accounting
- Advanced Financial Accounting
- International Accounting
- Advanced Cost and Management Accounting
- Auditing
- Business Taxation
- Accounting Information Systems

Marketing

- Industrial Marketing (B2B Marketing)
- International Marketing
- Brand Management
- Cyber-marketing/Internet Marketing
- New Product Development
- Services Marketing
- Advertising & Event Management
- Sales Management
- Direct Marketing & Sales Promotion
- Integrated Marketing Communication
- Marketing of IT & Telecom Products
- Marketing of Financial Products
- Agricultural Marketing
- Seminar in Marketing

Human Resource Management

- Business & Labor Laws
- Contract Management
- Strategic HRM
- Training and Development
- Compensation Management
- Human Resource Information Systems (HRIS)
- Career Management and Planning
- Crisis and Conflict Management
- International HRM
- Culture Communications
- Management of Innovation & Change
- Seminars in HRM

Information Technology

- System Analysis and Design
- Database Design
- Advance Programming in Computer
- Computer Architecture and Operating Systems

- Data Communication and Computer Networks
- Computer Application to Management
- Database Management
- Computer Programming
- Web Technologies and Programming
- Data Communication & Networks
- Mobile communication
- Broad Band Communication
- Software Project management
- Enterprise Resource Planning Software
- Seminar in IT