

**Subject: Two Days Intensive Course on Research Paper Writing at IB&M, UET, Lahore.**

I am pleased to inform you that the University of Engineering and Technology, Lahore has established the Institute of Business and Management (IB&M) for providing world-class business and management education. IB&M envisions preparing dynamic and innovative ‘Business Leaders’ for 21<sup>st</sup> century, capable of addressing the challenges being faced by the corporate sector of Pakistan and global economy. IB&M is offering Undergraduate and Graduate Business Programs at UET Lahore and also assisting Pakistani Business & Industry in enhancing the level of professional competence & service delivery and bringing them at par with world class professional enterprises with a flexible evening MBA, morning MBA and BBA Programs.

IB&M aims to diversify the business fields in such a way to contribute to the educational circles as well as the business and industrial community. To implement this great mission IB&M Research and Development Society has been instrumental for the promotion of Research Culture both in educational institution and industry. Keeping in view its importance and as a part of its societal obligation towards community, IB&M UET is arranging a **Two Days Intensive Training Workshop** on Research Paper Writing titled:

**“How to Get Published in High Impact Research Journals and Conferences”**

This intensive workshop is schedule on, 1st – 2nd October, 2010 (Fri – Sat, 8:00 am - 7:30 pm) at IB&M, UET. This rich and diversified training session will be taught by seasoned and experienced faculty and would include all important and Applied Research issues in a condensed form and would also include **“Hands On Training”** on SPSS (Statistical Package).

You may nominate up to 4 professional representatives/ researcher/ scholars/ faculty from your esteemed organization/department latest by 20<sup>th</sup> September 2010. This is a subsidized workshop and charges for this long full Two Days plus workshop with extended hours, is only Rs. 4500 per participant (which includes training material, lunch, tea and other related cost). Limited accommodation for outstations participants is available on request at UET faculty hostel on Rs.1000 per day for overnight stay. Further details are available from Mr. M. Atif Akbar of IB&M (0323- 495 1311) R&D Society at email: [matifakbar@yahoo.com](mailto:matifakbar@yahoo.com) or you may also visit our website at [www.ibm-uet.edu.pk](http://www.ibm-uet.edu.pk).

Due to limited seats all nominations will be accepted strictly on “First Come First Serve Basis”.

**Registration Process**

You can register yourself by depositing Rs.4500 in the following account.

**Account Title IBM-UET**

**Account No. 01287900551703**

In this account you can deposit you registration fee and after depositing the fee kindly send us scanned copy of your deposit slip or your deposit slip number via email at [matifakbar@yahoo.com](mailto:matifakbar@yahoo.com)