

MBA Curriculum Morning

Institute of Business Management

21 July 2010

MBA Program Duration

- Duration of MBA Program: 2 ½ Years minimum (as per HEC guidelines) – 4 Years maximum
- Total credit hours: 75 (including Thesis)
78 for MBA 2K9

YEAR 1

STANDARD	MBA 2K9
Fall 1	Fall 1
Principles of Marketing	Management Information Systems
Financial Accounting	Management Accounting (Financial Accounting)
Principles of Management	Contemporary Management
Business Communication	Effective Business Communication
Business Maths & Stats	TQM
Spring 1	Spring 1
Marketing Management	Project Management
Managerial Accounting	Organizational Behavior
Organizational Behavior	Marketing Management (Principles of Marketing)
Human Resource Management	Financial Management (Managerial Accounting +Financial Management)
Operations Management	Quantitative Methods
	Summer 1
	Statistical Inference
	Research Methods

YEAR 2

STANDARD	MBA 2K9
Fall 2	Fall 2
Management Information Systems	Human Resource Management
Business Economics	Business Economics
Financial Management	Financial Management
TQM	Operations Management
Research Methods	Marketing Management
Spring 2	Spring 2
<i>Specialization 1</i>	<i>Specialization 1</i>
<i>Specialization 2</i>	<i>Specialization 2</i>
Supply Chain Management	Supply Chain Management
Entrepreneurship	Entrepreneurship
Thesis I	Thesis I
Summer 2	Summer 2
Internship	Internship

YEAR 2 ½

STANDARD	MBA 2K9
Fall 3	Fall 3
<i>Specialization 3</i>	<i>Specialization 3</i>
<i>Specialization 4</i>	<i>Specialization 4</i>
Project Management	Business Policy
Business Policy	Thesis II
Thesis II	