



## A New Era in Quality Business Education!

### Open House/ Information Session

For more information, join our Open House/Information Sessions on Monday, 29th June, 2009 at 7:00 pm at Seminar Hall, UET Lahore Campus.

### Application Procedure and Deadline

Please download the application form from our website at [www.ibm-uet.edu.pk](http://www.ibm-uet.edu.pk), and post the completed form before 6:00 pm on Friday, 3rd July, 2009.

Office of Admissions  
**Institute of Business and Management**

University of Engineering and Technology, UET,  
GT Road, Lahore Pakistan. website: [www.ibm-uet.edu.pk](http://www.ibm-uet.edu.pk)

University of Engineering and Technology, UET Lahore is a premier institution providing world class education in the field of engineering since 1921. UET has produced top most engineers, technology leaders and entrepreneurs fuelling the nation's human resource. As a part of its progressive vision, the university has embarked upon providing business education through its newly established Institute of Business and Management (IBM). Located on the premises of the main campus of UET, IBM is offering business and management programs.

Join The Next Generation of Dynamic Business Leaders

# IBM MBA & Executive MBA Programs

IBM intends to offer various management programs in phased manner. In its first phase, the institution launched its Executive MBA (EMBA) Program in May 2009 tailored for mid-career working professionals, who sought to obtain an HEC accredited MBA degree while maintaining their full-time job and social responsibilities.

In its second phase, IBM is launching a Masters in Business Administration (MBA) for fresh graduates and professionals who aim to gain a world class degree in business education. Scheduled to commence from August, 31st 2009 at UET main campus Lahore, where classes will be held in the mornings (8:30 am to 5:00 pm), this program offers a thorough grounding in accounting, economics, finance, marketing, operations management, organizational behavior, Quality and Project Management, applied statistics and strategy. As a part of the on going EMBA program, admissions to the Second Batch of EMBA Program are also underway where classes will be held in the evenings (6:00 pm to 9:00 pm).

### MBA Admission Criteria

Applicants will be assessed on the following criteria:

- A minimum of sixteen years of education resulting in a Masters or Bachelors degree from an Higher Education Commission recognized University.
- Entrance Test (GMAT or IBM Admission Test)
- Interview performance

### EMBA Admission Criteria

- The applicant must possess a minimum of 16 years of formal education resulting in HEC recognized Masters or Bachelors degree, with at least 2 years of full-time work experience in a managerial position.
- Applicants with 14 years of education and at least 8 years of managerial work experience may also be considered for admission.
- Entrance Test (GMAT or IBM Admission Test)
- Work experience (preferred but not compulsory)
- Interview performance