



UNIVERSITY OF ENGINEERING AND TECHNOLOGY, Lahore



**Institute of Business & Management
Lahore**



Group discount available for corporate sector

Continuing Education Program (CEP)
For Business People & Technical Managers
Professional Development Courses

Institute of Business & Management (IB&M), University of Engineering and Technology (UET), Lahore is offering Professional Development Courses for Business People and Technical Managers on evening and weekend with its EMBA Program. Continuing Education Program (CEP) is a special option in which anyone interested can register in selected course(s) at IB&M without formal admission and can brush up his/her skills with working professionals doing MBA @ IB&M.

**Fast Track Program 1 Month
Starting From 1st July, 2011**

- Project Management
- Entrepreneurship
- Supply Chain Management
- Human Resource Management
- Marketing Strategy

**Last Date to Apply
30th June 2011**

Prof. Dr. Ali Sajid (TI)
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Many other
Professional Development Courses
Upon successful completion, participants will be given a certificate from IB&M UET, Lahore. In case the participants want to join our full time EMBA program, the courses completed through our CEP would count towards their EMBA, subject to satisfactory academic performance.

**Classes on
Saturday & Sunday
For Details: www.ibm-uet.edu.pk**

Schedule for CEP Fast Track 1 Month Program

1. Supply Chain Management

- Instructor Dr Turaab Ali Khan
- Six sessions of 8 hours

Session	Day	Date	Timings
1	Saturday	02-07-2011	10:00 Am –6:00Pm
2	Sunday	03-07-2011	10:00 Am –6:00Pm
3	Saturday	09-07-2011	10:00 Am –6:00Pm
4	Saturday	16-07-2011	10:00 Am –6:00Pm
5	Sunday	17-07-2011	10:00 Am –6:00Pm
6	Saturday	23-07-2011	10:00 Am –6:00Pm

2. Schedule for

- HRM
- Project Management
- Entrepreneurship
- Marketing Strategy

Instructor

Prof Sohail Rizvi
 Dr Nadeem Mufti & Dr Ali Sajid
 Prof Sohail Rizvi
 Pro Ali Kamal

Time/Day	Saturday and Sunday*	
12:00Pm—4:30 Pm	Entrepreneurship	Marketing Strategy
Break		
05:30 Pm—10:00 Pm	Project Management	HRM

*Total 10 Sessions

3. Managing People for Higher Performance (1 Week Program)

Dr Ali Sajid, Prof Arif Ijaz and Prof Pervaiz Mughal

- Starting From 25th July to 31st July
- 7 Sessions
- Class Timings 6:15 Pm to 10:15 Pm
- Non Credit Hour Course
- Certificates will be given to the Participants